



Advt. No. DIC/SVS/PTEAM/04/2024/10

Digital India Corporation
Electronics Niketan Annexe, 6, CGO Complex Lodhi Road,
New Delhi - 110003
Tel.: +91 (11) 24360199, 24301756
Website: www.dic.gov.in

Web Advertisement
04.10.2024

Digital India Corporation has been set up by the 'Ministry of Electronics & Information Technology, Government of India', to innovate, develop and deploy ICT and other emerging technologies for the benefit of the common man. It is a 'not for profit' Company under Section 8 of the Companies Act 2013. The Company has been spearheading the Digital India programme of the Government of India, and is involved in promoting use of technology for e-Governance/e-Health / Telemedicine, e-agriculture, e-Payments etc. The Digital India programme promotes safety and security concerns of growing cashless economy and addresses challenges confronting its wider acceptance. It also promotes innovation and evolves models for empowerment of citizens through Digital initiatives and promotes participatory governance and citizen engagement across the government through various platforms including social media.

Digital India Corporation is currently inviting applications for the following positions purely on Contract/ Consolidated basis for Portal Team: -

Sr. No.	Name of the Post	No. of Positions
1.	UI/UX Designer- Lead Designer	1

** **The place of posting** shall be in New Delhi but transferable to project locations of Digital India Corporation as per existing policy of Digital India Corporation.

Screening of applications will be based on qualifications, age, academic record and relevant experience. Digital India Corporation reserves the right to fix higher threshold of qualifications and experience for screening and limiting the number of candidates for interview. Only shortlisted candidates shall be invited for selection interviews. Digital India Corporation reserves the right to not to select any of the candidates without assigning any reason thereof.

The details can be downloaded from the official website of DIC viz. www.dic.gov.in

Eligible candidates may apply ONLINE: <https://ora.digitalindiacorporation.in/>



1. Job Description: UI/ UX Designer- Lead Designer

Location	Anywhere in India
Salary Range	Commensurate with Experience and Qualification

A. Roles & Responsibilities

- Good knowledge of creating wireframes, prototypes, storyboard, and user flows etc.
- Good knowledge of building mobile responsive website.
- Knowledge of website Speed Optimization and unit testing
- Producing products that are user-centric, effective and appealing
- Developing an engaging and intuitive user interface for the project, ensuring it meets the needs of the target audience.
- Collaborating with project stakeholders to gather requirements and translate them into design specifications.
- Creating prototypes, user flows, and mock-ups to visualize the user experience and interface.
- Providing design support, contributing to a cohesive digital strategy across our initiatives.
- Keeping up to date with recent technological and software development landscape
- Documentation related to scheme activities and system
- Creating user centric/creative & attractive user interface

B. Skills & Abilities (Desirable)

- Experience of user requirement gathering in collaboration with product managers and engineers.
- Experience of creating end to end user centric and creative design.
- Proficiency in delivering design ideas using storyboards, process flows and sitemaps
- Experience of Designing user interface elements, like menus, tabs and widgets, navigation buttons and search fields
- Experience of Developing UI mock-ups and prototypes using tools like Figma & Adobe XD, that clearly illustrate how sites function and look like.
- Proficient understanding of web markup, including HTML5, CSS3



- Working experience in integrating JavaScript, Cascading Style Sheets (CSS); colour theory, layout design principles.
- Proficient understanding of building mobile responsive website
- Proven ability to manage multiple projects at one time to meet tight deadlines
- Proficient understanding of code versioning tools, such as {{Git / Mercurial / SVN}}

C. Qualifications and Experiences

- Bachelor/Master's in visual art/ visual communication/ fine art)
- 10+ years of proven work experience as a UI/UX designer or a similar role
- Portfolio of UI/UX design work for both mobile and web platforms studies
- Experience in large corporates or any govt. organization in the IT domain.
- Proven expertise in creating user-centric designs that are both creative and aesthetically appealing.
- Proficiency in design tools and software, with a strong portfolio demonstrating previous work on digital platforms.



General Conditions applicable to all applicants covered under this advertisement:

1. Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to apply through proper channel or attach a 'No Objection Certificate' from the employer concerned with the application OR produce No Objection Certificate at the time of interview.
2. Digital India Corporation reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
3. The positions are purely temporary in nature for the project of Digital India Corporation and the appointees shall not derive any right or claim for permanent appointment at Digital India Corporation or on any vacancies existing or that shall be advertised for recruitment by Digital India Corporation in future.
4. Digital India Corporation reserves the right to terminate the appointments of all positions with a notice of one month or without any notice by paying one month's salary in lieu of the notice period.
5. The maximum age shall be as on the last date of receipt of the applications. Screening of applications will be based on qualifications, age academic record and relevant experience. The designation against the position shall be mapped as per the approved policy.
6. In case of a query, the following officer may be contacted

Ms. Vinaya Viswanathan
Head- HR
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6 CGO, Complex Lodhi Road,
New Delhi - 110003
Phone No. 011-24303500, 24360199