

9th Episode of NeGD's 'Ask Our Experts' puts spotlight on Entity Locker

- *Ask Our Experts-alive program presented by NeGD, MeitY focuses on Digital India initiatives*
- *The weekly show is broadcast every Friday at 1 PM on Digital India's YouTube channel*

The National e-Governance Division (NeGD), Ministry of Electronics and Information Technology hosted the 9th episode of 'Ask Our Experts' on the topic 'Entity Locker' and its collaboration with the MeitY Startup Hub (MSH) on January 3, 2025.

The panel of experts included Shri Panneerselvam Madanagopal, Chief Executive Officer, MeitY Startup Hub; Shri Nirmith Mehrotra, General Manager, NeGD and Shri Prasoon Kumar, Senior Manager, NeGD.

'Ask Our Experts' is a unique weekly program broadcast live on Digital India's YouTube channel. The aim of this programme is to engage experts in an interactive discussion on various Digital India initiatives and projects. The program gives citizens a chance to ask questions directly to the officials involved in these citizen-centric projects and get all their queries answered.

Episode 9 highlighted the importance of the Entity Locker platform and how MeitY organizations like MSH are partnering with this initiative to provide 'Ease of Doing Business' to the startups and incubation centres/agencies. The discussion centered on multiple benefits startups can get out of digital platforms like Entity Locker by eliminating the need for keeping track of lengthy paperwork trails.

The experts shared information pertaining to the process that a business organization or startup can follow for on-boarding or registering their account on Entity Locker and what all features they will get upon registration. Features such as 'Enterprise Vault', access sharing, and digital signature facility etc., were discussed and explained in detail.

MSH CEO Shri Madanagopal encouraged startups to adopt this digital wallet facility to make their everyday process and administration smooth and hassle-free. He also gave insights into the MSH ecosystem and how it is helping startups leverage the best of the latest innovations.

The show can be watched again here:
<https://www.youtube.com/live/bV5fRzshjNE?si=P3GdflfPmadUFGvD>.

The program is aired on the Digital India YouTube channel:
<https://www.youtube.com/@DigitalIndiaofficial>.

